

Wilfrid Laurier University - Canada

Approved template of credit transfer (09/10/2015)

Template code: **WLU15**

WLU					UM Equivalency				
No.	Course code	Course title	Weight	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	BU467	Advanced Management Accounting	0.5	36	1	ACCT311	Management Accounting II	3	ACCT210
2	BU486	Information System Development, Control and Audit	0.5	36	2	ACCT314	Accounting Information Systems	3	ACCT110 & EBIS112
3	BU477	Auditing	0.5	36	3	ACCT332	Auditing I	3	ACCT212&314
4	BU457	Financial Accounting Theory	0.5	36	4	ACCT420	Accounting Theory	3	ACCT211
5	EC239	Introduction to International Trade	0.5	36	5	BECO303	International Trade and Commercial Policy	3	BECO308
6	BU208	Interpersonal Communication	0.5	36	6	COMB110	Interpersonal Communication	3	None
7	BU383	Financial Management	0.5	36	7	FINC210	Financial Management	3	ACCT100
8	BU353	Introduction to Risk Management and Insurance	0.5	36	8	FINC423	Risk and Insurance	3	FINC211
9	NO219	Canadian Studies for International and Exchange Students	0.5	36	9	FSHG212	Cultural Values and Global Justice	3	None
10	BU440	New Venture Creation	0.5	36	10	GBMT406	Entrepreneurship	3	MGMT110
11	BU288	Organizational Behavior I	0.5	36	11	MGMT221	Organizational Behavior	3	MGMT110
12	BU398	Organizational Behavior II	0.5	36	12	MGMT221	Organizational Behavior	3	MGMT110
13	BU422	Marketing Research	0.5	36	13	MGMT331	Research Methods	3	MGMT110 & MKTG220 & QMD200
14	BU354	Human Resources Management	0.5	36	14	MGMT332	Human Resources Management	3	MGMT110
15	BU468	Organizational Change and Development	0.5	36	15	MGMT334	Organizational Change and Development	3	MGMT221
16	BU488	Leadership	0.5	36	16	MGMT489	Leadership	3	MGMT110
17	BU462	Business to Business Marketing	0.5	36	17	MKTG341	Business-to-Business Marketing	3	MKTG220
18	BU469	Global Marketing Management	0.5	36	18	MKTG410	International Marketing	3	MGMT220
19	BU472	Marketing Communication	0.5	36	19	MKTG411	Integrated Marketing Communications	3	MKTG220

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20	BU412	Service Marketing Management	0.5	36	20	MKTG420	Services Marketing	3	MKTG220
21	BU470	Brand Communication	0.5	36	21	MKTG432	Brand Management	3	MKTG220
22	PS285	Health Psychology	0.5	36	22	PSYC211	Wonders in Life Science and Health - Health Psychology	3	None
23	BU385	Operations Management	0.5	36	23	QMDS311	Operations Management	3	FINC213 / QMDS200/202
24	EC223	Economics of the Canadian Banking and Financial System	0.5	36	24		Exchange Elective - 2nd Year	3	None
25	BU362	Building and Managing Products, Services and Brands	0.5	36	25		Exchange Elective - 3rd Year	3	None